

2018 Working Western Celebration

September 7th to 16th

New Holland Pavilions at the Alliant Energy Center, Madison, WI

Sponsorship Opportunities

The Working Western Horse Celebration is a unique equine event held in Madison, WI. Initiated in 2013, the WW Celebration now hosts a NRCHA Futurity, Derby & Bridle Spectacular, NRHA Futurity & 7-Up Maturity, AHA Regional Championships, AQHA Versatility Ranch Horse, and a Color Breed Horse Show with Supreme Championships in Ranch Horse, Western Pleasure, Hunter Under Saddle, Trail, Halter & Walk/Trot Divisions. New for 2018 is a Jackpot Roping on Saturday night with \$5,000 in added prize money. We expect 500 horses to be on grounds during our event representing ten different breeds of horses.

Please join us by supporting this one-of-a-kind equestrian experience.

Name of Sponsor: _____

E-mail Address: _____ Phone: _____

Select the Type of Sponsorship. Be sure to let us know if you support a particular breed or discipline.

- INDIVIDUAL CLASS SPONSORSHIP**..... \$ 20.00
*Sponsors receive recognition in show program and have daily public address announcements from arena ringside.
Class Preference: _____*
- HIGH POINT AWARD or REGIONAL CLASS SPONSORSHIP**..... \$100.00
*Sponsors receive recognition in show program, logo on website and social media promotions. Twice daily public address announcements.
High Point or Regional Class Preference: _____*
- FULL PAGE AD**..... \$125.00
Black & white advertisement in show program. Please have ad in highest resolution and camera ready for printing.
- ARENA BANNER**..... \$150.00
First 3' x 4' banner @ \$150.00. Additional banners @ \$100.00. Please indicate arena of preference: ___ Pavilion I or ___ Pavilion II
- BOOTH SPACE**..... \$200.00
First 10' x 10'space w/electric included. Additional space @ \$100/10'. Commerical vendors please contact Jon Badtke at (612) 695-3770 for details.
- EXHIBITOR'S PACKAGE**\$200.00
Includes arena banner, stabling preference, logo in printed show materials, p.a. announcements, listing in show program & social media promotions.
- WW CELEBRATION SPREME CHAMPIONSHIP SPONSOR**..... \$250.00
Includes arena banner, logo in printed show materials & website, full page ad in show program, p.a. announcements & social media promotions.
- WW CELEBRATION PATRON**..... \$500.00
*Includes logo on flyers & web-site link, full page ad in show program, banners in both Pavilions, 2x daily p.a. announcements & social media promotion.
Please circle your choice of either booth space or stabling preference.*
- WW CELEBRATION PARTNER**..... \$1,000.00
Includes logo on all promotional flyers, full page ad in show program, banners in both Pavilions, 2x daily p.a. announcements, booth space, social media promotions & website link.

WW CELEBRATION CORPORATE PARTNER SPONSORSHIPS are tailored to meet the individualized needs of business partners.

Please contact Jon Badtke (612) 695-3770 or Chris Purnell (816) 716-4721 to discuss your personalized needs.

E-mail: wwcelebration@yahoo.com

The North Central



Working Western Horse Celebration

Please make checks payable to: **WW Celebration**
P.O. Box 121
Brule, WI 54820

Visit our website at www.workingwesterncelebration.com
Facebook: North Central Working Western Horse Celebration