

# 2018 Working Western Celebration

September 7<sup>th</sup> to 16<sup>th</sup>

New Holland Pavilions at the Alliant Energy Center, Madison, WI

## Sponsorship Opportunities

The Working Western Horse Celebration is a unique equine event held in Madison, WI. Initiated in 2013, the WW Celebration now hosts a NRCHA Futurity, Derby & Bridle Spectacular, NRHA Futurity & 7-Up Maturity, AHA Regional Championships, AQHA Versatility Ranch Horse, and a Color Breed Horse Show with Supreme Championships in Ranch Horse, Western Pleasure, Hunter Under Saddle, Trail, Halter & Walk/Trot Divisions for POAC, ApHC, IBHA & PHBA. New for 2018 is a Jackpot Roping on Saturday night with \$5,000 in added prize money. We expect 500 horses to be on grounds during our event representing ten different breeds of horses.

Please join us by supporting this one-of-a-kind equestrian experience.

Name of Sponsor: \_\_\_\_\_

E-mail Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Select the Type of Sponsorship. Be sure to let us know if you support a particular breed or discipline.

- INDIVIDUAL CLASS SPONSORSHIP**..... \$ 20.00  
*Sponsors receive recognition in show program and have daily public address announcements from arena ringside.*  
Class Preference: \_\_\_\_\_
- HIGH POINT AWARD or REGIONAL CLASS SPONSORSHIP**..... \$100.00  
*Sponsors receive recognition in show program, logo on website and social media promotions. Twice daily public address announcements.*  
High Point or Regional Class Preference: \_\_\_\_\_
- FULL PAGE AD**..... \$125.00  
*Black & white advertisement in show program. Please have ad in highest resolution and camera ready for printing.*
- ARENA BANNER**..... \$150.00  
*First 3' x 4' banner @ \$150.00. Additional banners @ \$100.00. Please indicate arena of preference: \_\_\_ Pavilion I or \_\_\_ Pavilion II*
- BOOTH SPACE**..... \$200.00  
*First 10' x 10' space w/electric included. Additional space @ \$100/10'. Commercial vendors please contact Jon Badtke at (612) 695-3770 for details.*
- EXHIBITOR'S PACKAGE** .....\$200.00  
*Includes arena banner, stabling preference, logo in printed show materials, p.a. announcements, listing in show program & social media promotions.*
- WW CELEBRATION SUPREME CHAMPIONSHIP SPONSOR**..... \$250.00  
*Includes arena banner, logo in printed show materials & website, full page ad in show program, p.a. announcements & social media promotions.*
- WW CELEBRATION PATRON**..... \$500.00  
*Includes logo on flyers & web-site link, full page ad in show program, banners in both Pavilions, 2x daily p.a. announcements & social media promotion.*  
Please circle your choice of either        booth space        or        stabling preference.
- WW CELEBRATION PARTNER**..... \$1,000.00  
*Includes logo on all promotional flyers, full page ad in show program, banners in both Pavilions, 2x daily p.a. announcements, booth space, social media promotions & website link.*

WW CELEBRATION CORPORATE PARTNER SPONSORSHIPS are tailored to meet the individualized needs of business partners.

Please contact Jon Badtke (612) 695-3770 or Chris Purnell (816) 716-4721 to discuss your personalized needs.

E-mail: [wwhcelebration@yahoo.com](mailto:wwhcelebration@yahoo.com)



Please make checks payable to: **WW Celebration**  
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Visit our website at [www.workingwesterncelebration.com](http://www.workingwesterncelebration.com)  
Facebook: North Central Working Western Horse Celebration